

## Church of the Incarnation Parish-wide Impact

The Church of the Incarnation has long served as a home for Catholics in Charlottesville and Albemarle County and a witness to the love and mercy of Jesus. The *Living Our Mission* campaign invites us to build up the Kingdom of God in our parish and throughout the larger Church.

### Parish Share: \$225,000

For our own local priorities we will receive 1/3 of funds we raise up to our goal of \$675,000 and 2/3 of funds raised over goal. These funds can help us more fully embrace all those God calls us to serve by enhancing our campus and funding our own evangelization efforts.

### Present and Future Campus Maintenance: \$150,000

Our parish has significant renovation and maintenance needs today and anticipates additional maintenance requirements in the future. These funds will make our community more welcoming for our parishioners and guests by enabling us to:

- Upgrade our exterior lighting and add more lights around the Parish Activity Center to increase visibility and ensure safety: \$25,000
- Renovate our bathrooms with new fixtures and a new heating and air conditioning system that increases circulation: \$30,000
- Renovate our Parish Activity Center with new vinyl flooring, replace the lights, and build additional storage: \$20,000
- Reserve funds for maintenance needs anticipated in the near future, namely continuous maintenance, repair, and upgrades of our heating and air system in the Worship Center and Parish Hall and repairing or replacing our roof: \$75,000

### Evangelization Fund: \$50,000

Our faith is our greatest gift, so we are eager to share it with one another and to welcome others into our community. This fund will help us carry out evangelization efforts such as possibly hosting a second tent revival, inviting a nationally recognized speaker, or renting space for a Catholic StoreFront downtown.

### Debt Reduction: \$25,000

Several years ago, we expanded our church to accommodate an enlarged Narthex, Daily Mass chapel, Blessed Sacrament chapel, and Reconciliation Room so we could better foster our ministries and worship. Reducing the debt remaining from this expansion will strengthen our parish's position for growth in the future

## Three Spiritual Considerations to Guide Your Generous Pledge.

### Gratitude

Be motivated by gratitude to God, making a generous return to the Lord for all the blessings in your life.

*And let the peace of Christ control your hearts, the peace into which you were also called in one body. And be thankful. (Col 3:15)*

### Joy

Give freely rather than from a sense of obligation, knowing that God loves a cheerful giver and that true generosity leads to joy.

*Each must do as already determined, without sadness or compulsion, for God loves a cheerful giver. (2Cor 9:7)*

### Love

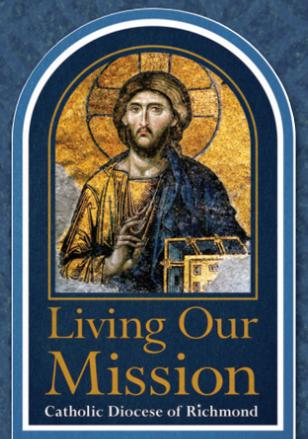
Allow Jesus to fill your heart with his spirit of trust and selfless love for all those served by the Church's ministry and mission.

*If I give away everything I own, and if I hand over my body so that I may boast, but do not have love, I gain nothing. (1Cor 13:3)*

*To learn more or to pledge online, please visit our website, [www.livingourmission.org](http://www.livingourmission.org)*



## Church of the Incarnation Charlottesville, Virginia



## Living Our Call. Living Our Faith.



*“As our parish Vision Statement says, we strive to be welcoming and hospitable and we seek to be an evangelizing parish in which members witness and spread the Gospel of Jesus Christ. Through our participation in Living Our Mission, we hope to have the resources to make our parish campus more comfortable and pleasant for those who come here and enable us to more effectively spread the Gospel as Jesus our Lord mandates while supporting the needs of the larger Church of Richmond to which we belong.”*

~ Rev. Gregory Kandt

## Diocesan-wide Impact

After careful discernment and lengthy consultation, the Catholic Diocese of Richmond is stepping forward in a historic journey to raise a minimum of \$65 million in its first-ever comprehensive capital and endowment campaign.

Many years of studying the pastoral and financial realities we face as a Church have resulted in this diverse case for support, beginning with a minimum of one-third allocated to meeting parish needs (\$22 million).

Our hope and prayer is to realize tremendous positive change in the life of the Church, while also preparing very thoughtfully for the future.

### Developing Our Future Church: \$14 Million

#### New Evangelization Ministry Fund: \$2 Million

In order to meet this important need, a \$2 million fund will be created through the campaign to spur creative new ministries that lift Catholics to enthusiastically live their faith while also inviting others to join in the mission of our Church.

#### Youth, Young Adult and Campus Ministry Endowment: \$5 Million

A \$5 million endowment fund will be established within the new Catholic Community Foundation to generate a permanent stream of funding to sustain these ministry opportunities throughout the Diocese.

#### McMahon-Parater Foundation Tuition Assistance Endowment: \$7 Million

To complete the goal of building a \$15 million fund within the McMahon-Parater Foundation for Education, the Campaign will provide \$7 million for tuition assistance endowment to Catholic School families who could not otherwise provide the blessing of a Catholic education to their children.

### Supporting Our Clergy: \$13 Million

#### Seminar Education and Advanced Education Endowment: \$5 Million

The Campaign will fund a \$5 million endowment to support the recruiting and formation of future priests as well as create new opportunities for the continuing education of our priests and deacons so they can receive advanced degrees.

#### Priest Pension, Healthcare and Long Term Care: \$8 Million

After devoting their life in service to the Church, it is right that we honor the sacrifice of our priests and show our appreciation for their service by helping them retire with dignity.

“It was not you who chose me, but I chose you and appointed you to go and bear fruit that will remain...” John 15:16

### Advancing Our Shared Mission: \$16 Million

#### Distance Learning and Ministry Training Network: \$2 Million

Taking advantage of the latest communications technology, the Campaign will fund the creation of Distance Learning and Ministry Training sites throughout the Diocese, bringing broad access to excellent programming for Catholic school children, adult education, and ministry training for staff and volunteers serving in parishes and schools.

#### Emergency Parish Capital Needs Grant Fund: \$2 Million

A fund will be established for assisting parishes with emergency capital projects and for providing special support to historic parishes in the Diocese.

#### Diocesan Capital Fund: \$4 Million

A fund will be established for the management of diocesan-owned properties such as the Pastoral Center, campus ministry facilities, and Catholic schools.

#### Social Ministry Outreach and Mission Parish Endowment: \$4 Million

A \$4 million endowment fund will be established within the new Catholic Community Foundation to help secure staffing for social outreach ministries as well as helping our 45 mission parishes to carry out their ministries.

#### Annual Diocesan Appeal: \$4 Million

The Campaign will continue to sustain the essential ministries and programs funded through the Annual Diocesan Appeal in the same year that each parish conducts its campaign.

Expenses: The staffing, marketing and administration of the campaign are estimated at 5 to 6 cents per dollar raised, ensuring that the vast majority of funds collected are dedicated to the capital and ministry priorities of the Diocese, as well as its parishes and schools.

## The Church of the Incarnation Campaign Allocations

Campaign Goal: \$675,000

-  **\$225,000**  
The Church of the Incarnation Parish Share
-  **\$149,000**  
Developing Our Future Church
-  **\$135,000**  
Supporting Our Clergy
-  **\$166,000**  
Advancing Our Shared Mission

