

# Living Our Mission

at CHURCH OF THE INCARNATION

Charlottesville, Virginia

October 2015

<http://livingourmission.org/>

## Parish Case

The Church of the Incarnation has long served as a home for Catholics in Charlottesville and Albemarle County and a witness to the love and mercy of Jesus. The Living Our Mission campaign invites us to build up the Kingdom of God in our parish and throughout the larger Church by funding our own local priorities and critical needs of the larger Church, such as Catholic education, priest retirement, and social ministry outreach.

For our own local priorities we will receive 1/3 of funds we raise up to our goal of \$675,000 and 2/3 of funds raised over goal.

### **1. Present and Future Campus Maintenance--\$150,000**

Our parish has significant renovation and maintenance needs today and for the near future. These funds will make our community more welcoming by:

- Upgrading our exterior lighting and adding more lights around the Parish Activity Center to increase visibility and ensure safety--\$25,000
- Renovating our bathrooms with new fixtures and a new heating and air conditioning system that increases circulation--\$30,000
- Renovating our Parish Activity Center with new vinyl flooring, replacing the lights, and building additional storage--\$20,000
- Reserving funds for maintenance needs anticipated in the near future, such as continuous maintenance, repair, and upgrades of our heating and air system in the Worship Center and Parish Hall and repairing or replacing our roof--\$75,000

### **2. Evangelization Fund--\$50,000**

Our faith is our greatest gift, so we are eager to share it with one another and to welcome others into our community. This fund will help us carry out evangelization efforts such as possibly hosting a second tent revival, inviting a nationally recognized speaker, or renting space for a Catholic StoreFront downtown.

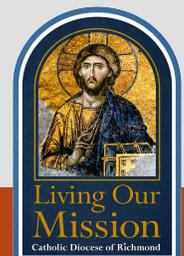
### **3. Debt Reduction--\$25,000**

Several years ago, we expanded our church to accommodate an enlarged Narthex, Daily Mass chapel, Blessed Sacrament chapel, and Reconciliation Room so we could better foster our ministries and worship. Reducing the debt remaining from this expansion will strengthen our parish's position for growth in the future.

Our parish will  
host our  
**Witness  
Weekend**  
on  
**October 24-25!**

Parishioners will  
share their  
perspectives on the  
campaign  
immediately after  
all masses. I hope  
every member of  
our parish will  
joyfully participate  
in this effort.

--Fr. Gregory



## Frequently Asked Questions regarding

### Church of the Incarnation's *Living Our Mission* Campaign

#### **What is our parish goal, and what share of funds raised will we receive?**

Incarnation will receive 1/3 of funds we raise up to our goal of \$675,000 and 2/3 of all funds raised over that goal. Our goal of \$675,000 is equal to our parish's ordinary annual income, and that is how a base goal is set for each parish.

#### **Why is the diocese conducting the campaign at this point?**

After comprehensive pastoral planning spanning more than ten years and recent study of the financial threats faced by the entire diocesan Church, a highly consultative process was launched in 2013 to study the merit of conducting a capital campaign that would realize substantial new funds over the next seven-year period to meet critical challenges and position the Church for the future. As the Church in this diocese ages, clergy and lay leaders agreed that now is the time to inspire great generosity from God's people to advance our mission in the near future and begin to build secure funds for the long term.

#### **Will all parishes participate in the campaign?**

Yes, every parish across the diocese will participate in the *Living Our Mission* campaign sometime between January 2014 and June 2016.

#### **How much assistance should each parish expect from the Campaign Team?**

All parishes will receive on-site campaign counsel as well as marketing and administrative support from the Campaign Team. Your parish director will guide the parish through every aspect of the campaign, from set-up to follow-up. Working with the pastor and lay leadership, the director will also coordinate materials and suggested presentations, letters, etc.

#### **Will funds raised for the *Living Our Mission* campaign take away from offertory support for the parish?**

In presenting the campaign, it will be important to emphasize that all gifts to this extraordinary effort should not reduce other giving commitments to the Church but be made as an extraordinary sacrifice from the faithful Catholic community.

#### **Will we be conducting the Annual Diocesan Appeal (A.D.A.) as well as *Living Our Mission*?**

No, Church of the Incarnation will not be conducting the Annual Diocesan Appeal in 2015. We will return to conducting the A.D.A. in the autumn of 2016.

#### **How long is the pledge period, and when will I receive my first pledge reminder?**

Pledges can be made over a 3- to 5-year period, and parishioners may choose the beginning month and choose whether to receive monthly, quarterly, or annual reminders. For example, a parishioner could choose to begin receiving yearly reminders in November 2015 or January 2016.

